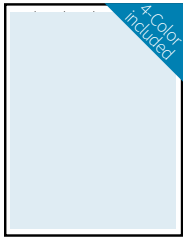


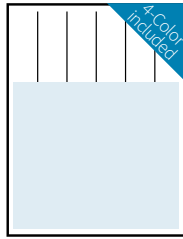
# Print Packages Rate Card

Your print ad includes a 60-day online job posting on ChronicleVitae.com.  
All display ads also include a premium enhancements package.

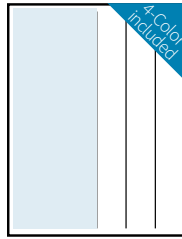
## Print boxed ads + online



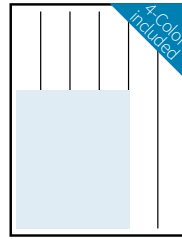
**Full page**  
**\$14,185**  
10.25" x 13.5"  
(260 x 343mm)



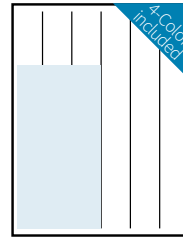
**2/3 page**  
**\$9,650**  
**HORIZONTAL:**  
10.25" x 9"  
(260 x 229mm)  
**VERTICAL:**  
6.75" x 13.5"  
(171 x 343mm)



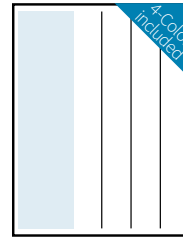
**1/2 page**  
**\$7,380**  
**HORIZONTAL:**  
10.25" x 6.5"  
(260 x 165mm)  
**VERTICAL:**  
5" x 13.5"  
(127 x 343mm)



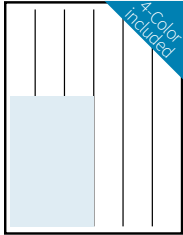
**5/16 page**  
**\$6,290**  
6.75" x 8.5"  
(171 x 224mm)



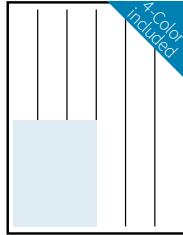
**3/8 page**  
**\$5,615**  
5" x 10"  
(127 x 254mm)



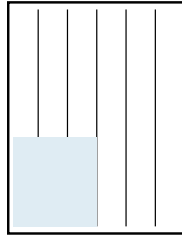
**1/3 page**  
**\$5,110**  
**HORIZONTAL:**  
5" x 9"  
(127 x 229mm)  
**VERTICAL:**  
3.375" x 13.5"  
(86 x 343mm)



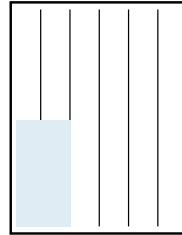
**7/24 page**  
**\$4,610**  
5" x 8"  
(127 x 203mm)



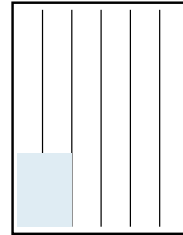
**1/4 page**  
**\$3,935**  
**HORIZONTAL:**  
5" x 6.5"  
(127 x 165mm)  
**VERTICAL:**  
3.375" x 10"  
(86 x 254mm)



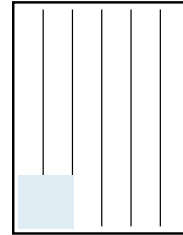
**1/5 page**  
**\$3,350**  
4-Color +\$200  
5" x 5.5"  
(127 x 140mm)



**1/6 page**  
**\$2,760**  
4-Color +\$200  
**HORIZONTAL:**  
5" x 4.25"  
(127 x 108mm)  
**VERTICAL:**  
3.375" x 6.5"  
(86 x 165mm)



**1/9 page**  
**\$2,090**  
4-Color +\$200  
3.375" x 4.5"  
(86 x 114mm)



**1/12 page**  
**\$1,670**  
4-Color +\$200  
3.375" x 3.25"  
(86 x 83mm)

4-Color Included in all boxed ads 1/4 page and above.

## Print line ads + online

**Line ad**  
\$350, plus \$2 per word

**Line ad plus**  
\$551, plus \$2 per word

## Print frequency discount package

**6 - 14 ads/year**  
10% (Must place 6 ads  
minimum to receive discount)

**15+ ads/year**  
15% (Must place 15 ads  
minimum to receive discount)



Contact your Chronicle  
sales representative for  
a quote today at  
202-466-1050.

# Online Packages Rate Card

All ads include a 60-day online job ad, with two complimentary job categories for better search results.

## Online Packages

|                                   |                                  |
|-----------------------------------|----------------------------------|
| <b>Basic job posting</b><br>\$350 | <b>Job posting plus</b><br>\$551 |
| <b>Diversity boost</b><br>\$549   | <b>High Visibility</b><br>\$610  |
| <b>Maximum exposure</b><br>\$850  |                                  |

## High-Volume Packages

|                                 |
|---------------------------------|
| <b>3-post package</b><br>\$895* |
|---------------------------------|

### Multiple job-postings package

|              |            |            |            |            |
|--------------|------------|------------|------------|------------|
| Ads          | <b>10x</b> | <b>15x</b> | <b>25x</b> | <b>50x</b> |
| Price        | \$2,555    | \$3,585    | \$5,425    | \$9,255    |
| Price per ad | \$256      | \$239      | \$217      | \$185      |

|  |
|--|
| <b>Unlimited posting packages</b><br>Contact your representative for pricing at <a href="mailto:jobs@chronicle.com">jobs@chronicle.com</a> |
|--|

\*No agency commission, price is net.

\*\*Discount in price has been included. 15% offer does not apply.

Note: Web packages must be prepaid and are not refundable.

## Online Enhancements

Select two or more premium enhancements and receive 15% off each

### Newsletter Ad

|                   |                      |                     |                           |
|-------------------|----------------------|---------------------|---------------------------|
|                   | <b>Academe Today</b> | <b>Vitae Digest</b> | <b>Community Colleges</b> |
| Frequency         | Daily                | Weekly              | Weekly                    |
| Price             | \$200                | \$150               | \$80                      |
| Job ad appearance | 1 day                | 1 day               | 1 day                     |

|                          |
|--------------------------|
| <b>Top jobs</b><br>\$258 |
|--------------------------|

|                                 |
|---------------------------------|
| <b>Featured banner</b><br>\$309 |
|---------------------------------|

### Distribution networks\*\*

|                           |  |                                      |
|---------------------------|--|--------------------------------------|
| <b>Diversity</b><br>\$199 | <b>Information Technology</b><br>\$199 | <b>Health &amp; Medical</b><br>\$199 |
|---------------------------|--|--------------------------------------|



Instantly post, manage, and track your job ads.  
Visit [ChronicleVitae.com/Employers](https://ChronicleVitae.com/Employers)

# Print Packages

Reach the most sought-after candidates and advance your institution's brand.

## Print

### Text Print Job Ad

A one-time black-and-white text print ad in The Chronicle's weekly publication

### Color, Logos, and Images

Ensure your print job ad stands out with bold colors and graphics

## Online

### Online Job Ad

60 days on our job board on ChronicleVitae.com (includes metrics dashboard)

### Sponsored Job

Appear as one of the first three jobs seen on ChronicleVitae.com's job-board search results

### Top Job

Placement in a prominent section on Chronicle.com's home page and ChronicleVitae.com's job board

### Featured Banner

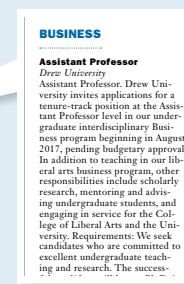
Appear on Chronicle.com and ChronicleVitae's job-search page. Your banner includes logo, name and a link back to your job post

|                          | Line Ad | Line Ad Plus | Display Ad |
|--------------------------|---------|--------------|------------|
| Text Print Job Ad        | ✓       | ✓            | ✓          |
| Color, Logos, and Images |         |              | ✓          |
| Online Job Ad            | ✓       | ✓            | ✓          |
| Sponsored Job            |         | ✓            | ✓          |
| Top Job                  |         | ✓            | ✓          |
| Featured Banner          |         |              | ✓          |

## Display Ad



## Line Ad



## Premium Enhancements Package

### Online job ad



### Sponsored jobs



### Top jobs



### Featured banner



# Online Packages

Place your job ads in front of online readers who consume our award-winning content every day. Choose from our most popular job posting packages.

## Online Job Ad

60 days on our job board on ChronicleVitae.com (includes metrics dashboard)

## Diversity Network

Online job ad featured on diversity partner sites

## The Chronicle's Daily Newsletter

One-time placement in Academe Today, sent to 200,000+ subscribers

## Sponsored Job

Appear as one of the first three jobs seen on ChronicleVitae.com's job-board search results

## Top Job

Placement in a prominent section on Chronicle.com's home page and ChronicleVitae.com's job board

|                                  | Basic Job Posting | Diversity Boost | High Visibility | Maximum Exposure |
|----------------------------------|-------------------|-----------------|-----------------|------------------|
| Online Job Ad                    | ✓                 | ✓               | ✓               | ✓                |
| Diversity Network                |                   | ✓               |                 | ✓                |
| The Chronicle's Daily Newsletter |                   |                 | ✓               | ✓                |
| Sponsored Job                    |                   |                 | ✓               | ✓                |
| Top Job                          |                   |                 |                 | ✓                |

## Diversity network



## The Chronicle's daily e-newsletter



## Online job ad



## Sponsored jobs



## Top jobs



Faculty and Staff Openings, South Central Technical College  
Minnesota, United States

Assistant Professor of Mechanical Engineering Technology,  
International University of Grand-Bassam  
Cote D'Ivoire