

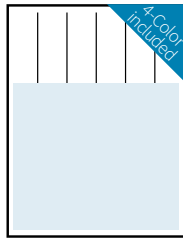
Print Packages Rate Card

Your print ad includes a 60-day online job posting on ChronicleVitae.com.
All display ads also include a premium enhancements package.

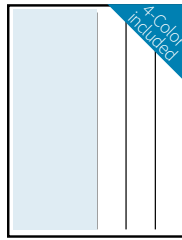
Print boxed ads + online



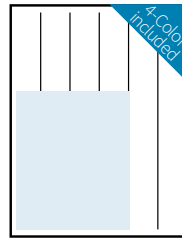
Full page
\$14,185
10.25" x 13.5"
(260 x 343mm)



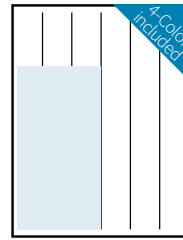
2/3 page
\$9,650
HORIZONTAL:
10.25" x 9"
(260 x 229mm)
VERTICAL:
6.75" x 13.5"
(171 x 343mm)



1/2 page
\$7,380
HORIZONTAL:
10.25" x 6.5"
(260 x 165mm)
VERTICAL:
5" x 13.5"
(127 x 343mm)



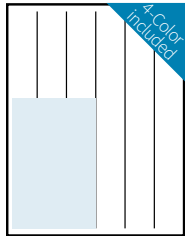
5/16 page
\$6,290
6.75" x 8.5"
(171 x 224mm)



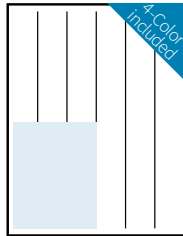
3/8 page
\$5,615
5" x 10"
(127 x 254mm)



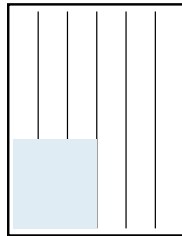
1/3 page
\$5,110
HORIZONTAL:
5" x 9"
(127 x 229mm)
VERTICAL:
3.375" x 13.5"
(86 x 343mm)



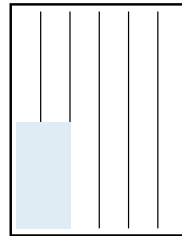
7/24 page
\$4,610
5" x 8"
(127 x 203mm)



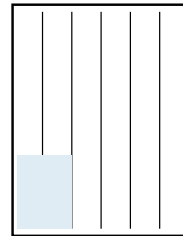
1/4 page
\$3,935
HORIZONTAL:
5" x 6.5"
(127 x 165mm)
VERTICAL:
3.375" x 10"
(86 x 254mm)



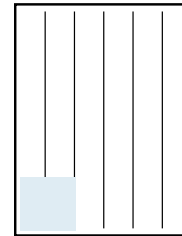
1/5 page
\$3,350
4-Color +\$200
5" x 5.5"
(127 x 140mm)



1/6 page
\$2,760
4-Color +\$200
HORIZONTAL:
5" x 4.25"
(127 x 108mm)
VERTICAL:
3.375" x 6.5"
(86 x 165mm)



1/9 page
\$2,090
4-Color +\$200
3.375" x 4.5"
(86 x 114mm)



1/12 page
\$1,670
4-Color +\$200
3.375" x 3.25"
(86 x 83mm)

4-Color Included in all boxed ads 1/4 page and above.

Print line ads + online

Line ad
\$395, plus \$2 per word

Line ad plus
\$596, plus \$2 per word

Print frequency discount package

6 - 14 ads/year
10% (Must place 6 ads
minimum to receive discount)

15+ ads/year
15% (Must place 15 ads
minimum to receive discount)



Contact your Chronicle
sales representative for
a quote today at
202-466-1050.

Online Packages Rate Card

All ads include a 60-day online job ad, with two complimentary job categories for better search results.

Online Packages

Basic job posting \$395	Job posting plus \$596	
Diversity boost \$594	High visibility \$625	Premium exposure \$895

High-Volume Packages

3-post package \$1,095*

Multiple job-postings package

Ads	5x	10x	15x	25x	50x
Price	\$1,695	\$3,095	\$4,395	\$6,495	\$10,995
Price per ad	\$339	\$310	\$293	\$260	\$220

Unlimited posting packages Contact your representative for pricing at jobs@chronicle.com
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*No agency commission, price is net.

**Discount in price has been included. 15% offer does not apply.

Note: Web packages must be prepaid and are not refundable.

Online Enhancements

Select two or more premium enhancements and receive 15% off each

Newsletter Ad

	Academe Today	ChronicleVitae Digest	Community Colleges
Frequency	Daily	Weekly	Weekly
Price	\$200	\$150	\$80
Job ad appearance	1 day	1 day	1 day

Top jobs \$258

Sponsored jobs \$125

Distribution networks**

Diversity \$199	Information Technology \$199	Health & Medical \$199
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Instantly post, manage, and track your job ads.
Visit ChronicleVitae.com/Employers

Print Packages

Reach the most sought-after candidates and advance your institution's brand.

Print

Text Print Job Ad

A one-time black-and-white text print ad in The Chronicle's weekly publication

Color, Logos, and Images

Ensure your print job ad stands out with bold colors and graphics

Online

Online Job Ad

60 days on our job board on ChronicleVita.com (includes metrics dashboard)

The Chronicle's Daily Newsletter

One-time placement in Academe Today, sent to 200,000+ subscribers

Sponsored Job

Appear as one of the first three jobs seen on ChronicleVita.com's job-board search results

Top Job

Placement in a prominent section on Chronicle.com's home page and ChronicleVita.com's job board

ChronicleVita Digest

One-time placement in the weekly newsletter dedicated to serving career management needs of higher ed professionals

	Line Ad	Line Ad Plus	Display Ad
Text Print Job Ad	✓	✓	✓
Color, Logos, and Images			✓
Online Job Ad	✓	✓	✓
The Chronicle's Daily Newsletter		✓	✓
Sponsored Job		✓	✓
Top Job		✓	✓
ChronicleVita Digest			✓

Display Ad



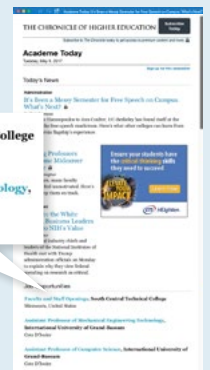
Line Ad



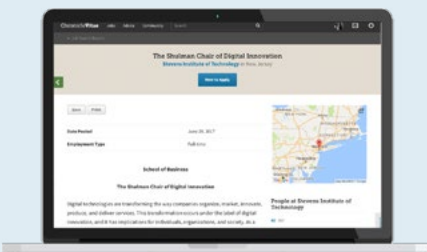
The Chronicle's daily e-newsletter

Faculty and Staff Openings, South Central Technical College
Minnesota, United States

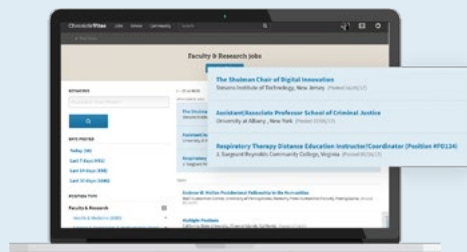
Assistant Professor of Mechanical Engineering Technology,
International University of Grand-Bassam
Cote D'Ivoire



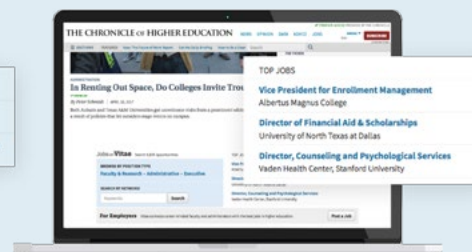
Online job ad



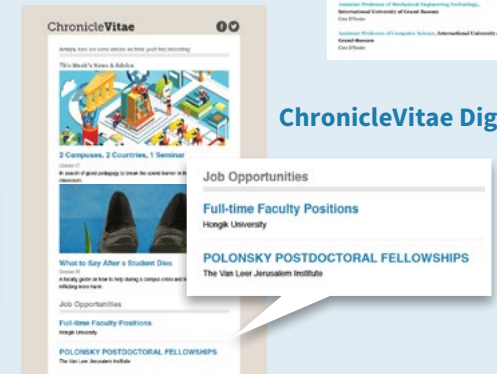
Sponsored jobs



Top jobs



ChronicleVita Digest



Online Packages

Place your job ads in front of online readers who consume our award-winning content every day. Choose from our most popular job posting packages.

Online Job Ad

60 days on our job board on ChronicleVitae.com (includes metrics dashboard)

Diversity Network

Online job ad featured on diversity partner sites

The Chronicle's Daily Newsletter

One-time placement in Academe Today, sent to 200,000+ subscribers

Sponsored Job

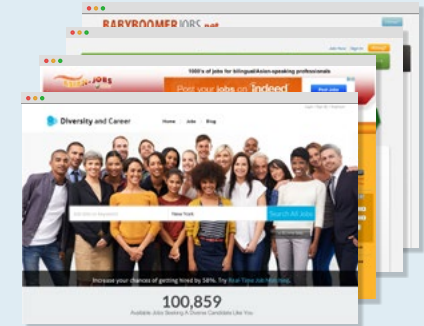
Appear as one of the first three jobs seen on ChronicleVitae.com's job-board search results

Top Job

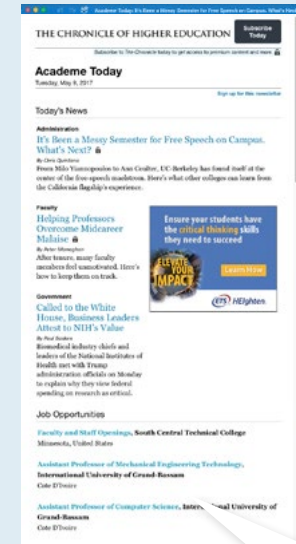
Placement in a prominent section on Chronicle.com's home page and ChronicleVitae.com's job board

Basic Job Posting	Diversity Boost	High Visibility	Premium Exposure
✓	✓	✓	✓
	✓		✓
		✓	✓
		✓	✓
			✓

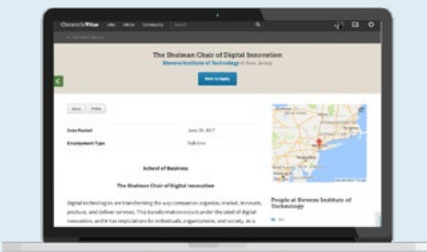
Diversity network



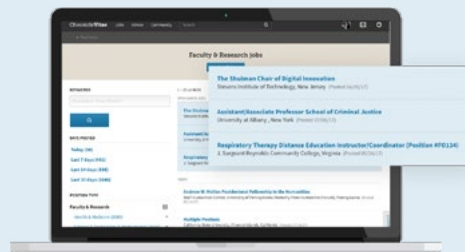
The Chronicle's daily e-newsletter



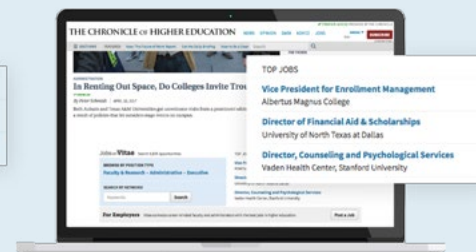
Online job ad



Sponsored jobs



Top jobs



Faculty and Staff Openings, South Central Technical College
Minnesota, United States

Assistant Professor of Mechanical Engineering Technology,
International University of Grand-Bassam
Cote D'Ivoire